SHEAFFER'S

PENS • PENCILS • ENSEMBLES

DESK SETS • SKRIP



.. ALL SHEAFFER DESK SETS HAVE THE NEW DRY-PROOF SOCKET—THE SENSATION OF 1935—WHICH WILL REHABILITATE THE DESK SET MARKET

See Pages 13-14-15-16-17-18

FOREWORD

The first SHEAFFER pen was made in the rear room of a modest size jewelry store in Fort Madison, lowa, by Mr. W. A. Sheaffer. That was in 1913. The first pens made and the millions that were to follow them were manufactured according to the quality standard for which fine items of jewelry are famous. The business grew. Soon it was necessary to rent the second floor of a building; later a complete building was taken over. Today, SHEAFFER pens are made in a large, up-to-date factory on the site of the historic fort on the banks of the Mississippi named for President Madison.

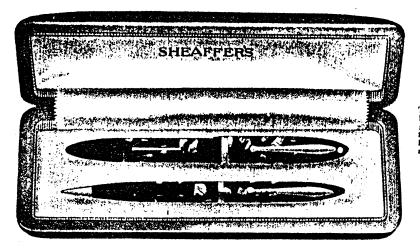
The writing instruments shown in this abbreviated catalog are without question the finest it is possible to produce. They embody improvements in design and manufacture which are exclusively SHEAFFER'S. Only the finest materials and the most expert craftsmanship are employed. Each is a superlative value for the money.

A merchant can use this catalog to select his stock with the assurance that the goods will be as represented and that the company will stand back of them. The success of the W. A. Sheaffer Pen Company has been made possible through the support of the trade, their appreciation of our policy to keep full profit in the merchandise, the quality of the merchandise and the huge amount of effective advertising placed behind the line.

A conscious effort has been made in this catalog to abbreviate the information while keeping it thoroughly understandable. You will find the items of a similar classification in the pen line, the pencil line, the desk set line, and the ensemble line grouped together. Most pens, pencils and ensembles are produced in 4 distinctive Sheaffer colors—Ebonized Pearl, Grey Pearl, Marine Green and Black—but for the sake of brevity, one color will be illustrated in a model and data for the selection of other colors in the same model appended in tabulated form.

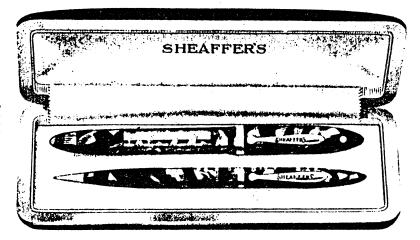
A glance through the following pages will show you how simple, yet complete, the SHEAFFER line is. There is a pen or a set for every purse and taste; a point for every style of handwriting. Sheaffer gold pen experts are prepared to duplicate the writing qualities of any favored steel point, should the exact point for the customer not be found in the standard line. Inquiries on our merchandise to meet particular needs are invited.

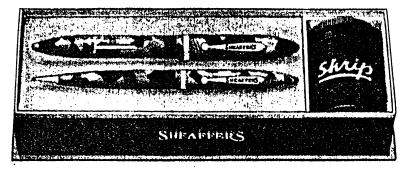
Reference to this catalog will assist you in keeping your stock rounded out through the remaining busy months of the year, and in advising customers concerning a model on which you are out of stock. Therefore, we suggest you file it for future reference after checking it now for the models you wish to add to your assortment immediately. We've enclosed an order blank for your convenience.



Thrillingly beautiful ensembles are supplied in this rich DeLuxe presentation case with gold and satin trim. Sets are priced from \$8.50 up. Illustrated is the "First Lady" set in Ebonized Pearl. For details of sets available in this box, see Page 10.

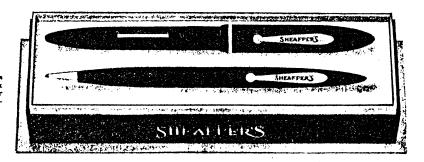
Certain colors look best presented in the DeLuxe presentation case with silver trim, illustrated is a Grey Pearl Lifetime set with Chromium clips and bands. For further details, see Page 10.





This 3-piece set has an extra value for the customer. When the customer buys the pencil in addition to the pen selected, he saves \$1.00 on the pencil and, in addition, gets a SAFETY SKRIP bottle FREE, making his saving \$1.75. Thus this set lies up with a very effective operchandising plan designed to raise the unit of sale. For further details on 3-piece sets, see Page 11.

Two-piece ensembles in the lower-priced pens and pencils are offered in this attractive black and gold box. Set illustrated is a popular \$5.00 seller. For further information on 2piece sets, see Page 12.



THE NEW "First Lady" LINE

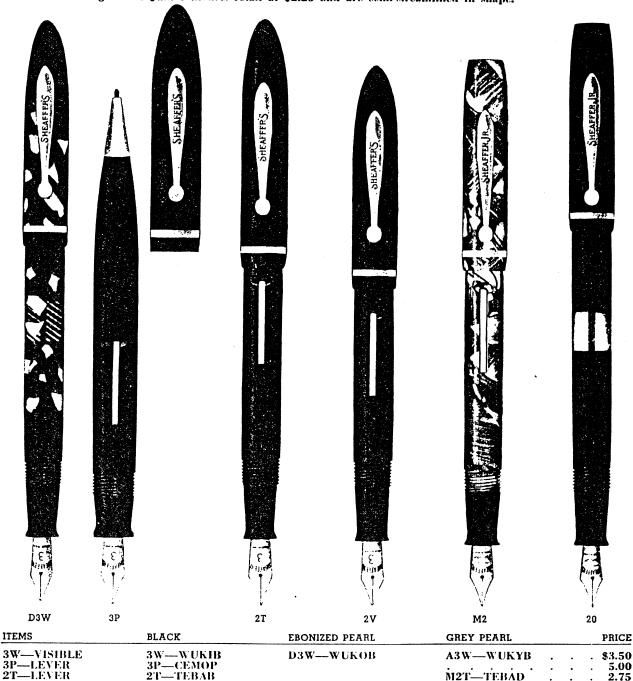
Here is a line that has been particularly designed with plenty of eye appeal especially for ladies' use. Note the slender shape, the gracefully tapered design, the perfect proportion which each part of the pen bears to the whole. This makes it Milady's first choice. For details on sets, see Page 10. Identical values in lever-fill or visible.

EMS BLACK EBONIZED PEARL GREY PEARL PRICE EV—LEVER 73V—LADAB D73V—LADBY M73V—LADCE	M79V	D73WS	DVF	D53V	53WS
V—LEVER 73V—LADAB D73V—LADBY M73V—LADCE					
	BV—LEVER BWS—VISIBLE BV—LEVER BWS—VISIBLE VF—PENCIL	73V—LADAB 73WS—LADDI 53V—LADGU 53WS—LADJE	D73V—LADBY D73WS—LADFO D53V—LADHA D53WS—LADLO	M73V—LADCE A73WS—LADEC M53V—LADID A53WS—LADKI MVF—LADOF (to match	

For Information on First Lady Ensembles, See Page 10

SHEAFFER'S BALANCE AND JUNIOR PENS

No. 3P illustrated below is a combination pen-pencil with a pen on one end, a pencil on the other. The \$2.75 models have Chromium trimmings and full SHEAFFER streamlined design. The Junior models retail at \$2.25 and are semi-streamlined in shape.



3W—VISIBLE 3P—LEVER 2T—LEVER 2V—LEVER 2—LEVER 5.00 2.75 2.75 2.75 2.25 2.25 M2T—TEBAD M2V—TEDRU M2—THEKY A20—WULIB 2T—TEBAB 2V—TECAP 2-THELU 20-VISIBLE 20-WULEB

For Information on Ensembles, See Page 12

SHEAFFER'S FEATHERTOUCH BALANCE PENS

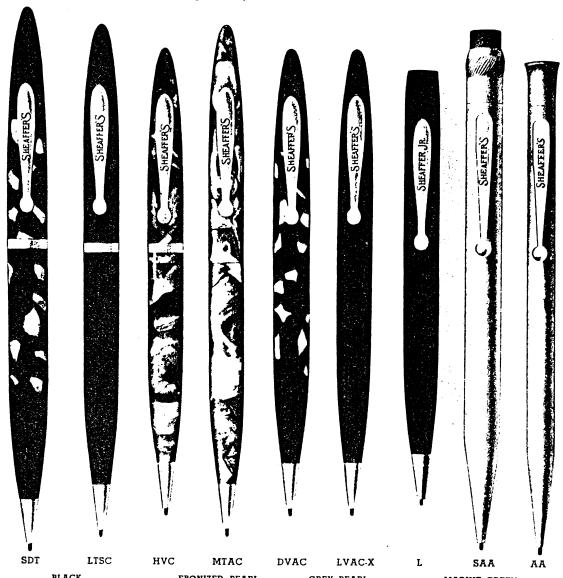
Illustrated below are the popular models with the famous FEATHERTOUCH point retailing at \$7.50 and \$5.00. In addition, the splendid value retailing at \$3.50 has a fully streamlined shape for Balance, but not the FEATHERTOUCH point. Identical values in lever-filling or visible. SHEAFFERS A7WS H5TC 5VC D3TC M3VC D7W EBONIZED PEARL GREY PEARL MARINE GREEN PRICE BLACK PENS D7W—WACOB D7WS—WACUB D5TC—DACAB A7W—WABOB A7WS—WACEB M5TC—MFITI \$7.50 7W-VISIBLE 7W-WABIB 7W—WABIB
7WS—WACAB
5TC—FIBAC
5VC—FILVE
5W—WABAB
3TC—TEBAC
3VC—TEMUP 7WS-VISIBLE 7.50 7WS—VISIBLE 5VC—LEVER 5W—VISIBLE 3TC—LEVER 3VC—LEVER iistė—fitch hsve—finye 5.00 D5VC—DACEB D5W—WACYB D3TC—DACOB D3VC—DACUB M5VC—MFIVE A5W—WABEB M3TC—MBIVO M3VC—TEMUV 5.005.00НЗТС—ТЕКАО НЗVС—ТЕМИК 3.50

For Information on Ensembles, See Pages 10, 11, 12

3.50

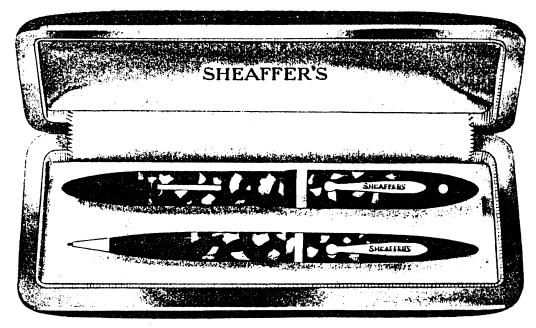
SHEAFFER'S PROPEL-REPEL-EXPEL PENCILS TO MATCH ALL SHEAFFER PENS

There is a pencil to match every SHEAFFER pen. Prices range from \$1.00 to \$5.00. The SHEAFFER pencil was first famous for its propel-repel-expel mechanism, built to last a lifetime and fitted into the pencil without any soldered joints. Sheaffer is still famous for this mechanism but in addition, the Streamlined pencil first incorporated the "break" in the middle so that the upper half of the pencil actuates the mechanism instead of the small cap used previously.



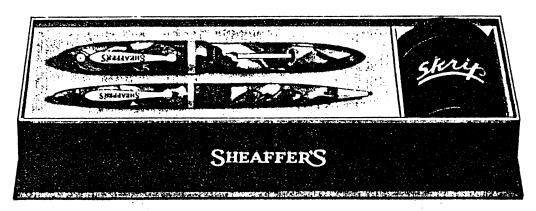
ITEMS	BLACK	EBONIZED PEARL	GREY PEARL	MARINE GREEN		PRICE
SLT	SLT-BALAK	SDTDADAB	SMT—SEMTE	SHT—BALIS		. \$5.00
LTSC	LTSC-BALCO	DTSC-DADEB	'SAT—WOBIB MTSC—WTECE	HTSC—BAISC		. 5.00
1.VC	LVC-LVECE	DVC-DADIB	*ATC-WOBAB			. 4.00 . 4.00
			MVC-MVECE *AVC-WOBEB	HVC—HVECE		. 3.50 . 3.50
LTAC	LTAC—PIBCA	DTAC—DADUB	MTAC-MBYXA	HTAC—PIBOZ		. 3.00
LVAC	LVAC—POBUZ	DVAC-DADYB	MVAC-POBAZ	HVAC-POBYZ	• •	2.50
LVAC-X L	LVAC-X—TEBER L—THELE		*AVAC—WULOB MVAC XTEBEC M—THELY *A—WUMAB	200.00		. 2.50 . 2.00 . 1.00
8.4.4	SAA-GAGAR (ALL	METAL SILNI FINISID				
AAA		METAL SILNI FINISH)	· · · · · · · · ·	· · · · · · ·		. 1.00
AA	44-GAYIX			· · · · · · ·		. 1.00
AASC	AASC-GANOX			· · · · · · ·		. 1.00
	match Vacuum-Fil Visible	Barrel Type pen.		• • • • • • •	• •	. 1.00

TWO PIECE ENSEMBLES IN De Luxe PRESENTATION BOX



PEN	PENCIL	BLACK	EBONIZED PEARL	GREY PEARL	MARINE GREEN	SET PRICE
		DELU	JXE AUTOGRAPH	LEVER TYPE		
85TC	SLT5	21.91—TALVO	2D91—DAKUB .			. \$30.00*
75TC	LTSC5	21.92—TALVY	2D92—DAKYB .			. 30.00*
75 V C	LVC5	2L93—TAMVE	2D93—DALAB .			. 30.00*
		DE LU	JXE AUTOGRAPH	VISIBLE TYPE		
85W	SLT5	2L97—TAMYO	2D97—DANIB .			. 30.00*
75W	LTSC5	2L98—TAMVU	2D98—DANOB .			. 30.00*
735WS	LVF5	2L99—TAMVY	2D99—DANUB .			. 30.00*
			LIFETIME LEVER	TYPE		
8TC	SLT	2L1—LABAB	2D1—DALUB	2M1—MABAB	2111—ПАВАВ .	. 15.00
74TC	LTSC	2L2—LABEB	2D2—DALYB	2M2—MABEB	2H2—HABEB.	. 14.00
74VC	LVC	2L3—LABIB	2D3—DAMAB	2M3—MABIB	2113—HABIB .	. 12.25
		LIF	ETIME VISIBLE BA	RREL TYPE		
8W	SLT	21.81—WUBUB	2D81—WUGAB	2A81—WUDIB .		. 15.00
74W	LTSC	2L86—WUMYB	2D86—WUPEB	2A86—WUPAB .		. 14.00
		FIRS	T LADY LIFETIME	LEVER TYPE		
73 V	LVF	2L7—LADCA	2D7—LADEB	2M7—LADIC .		. 12.25
		FIRST LA	DY LIFETIME VISI	BLE BARREL TYPE		
73WS	LVF	2L87—LADAG	2D87—LADEH	2A87—LADGI .		. 12.25
			FIRST LADY LEVI	ER TYPE		
53V	LVF	2L37—LADPE	2D37—LADOI	2M37—LADUO .		. 8.50
		FIDC	T LADY VISIBLE H			
53WS	LVF	2L88—LADUI	2D88—LADVO	2A88—LADWU .		. 8.50
33 W S	LVF					. 8.50
			ER FEATHERTOUG			
5TC	LTSC	2L32—MSEZE	2D32—DAMYB	2M32—MSEVU	21132—MSEWY	. 9.00
5VC	LVC	2L33—MSEYF	2D33—DANAB	2M33—MSEIB	21133MSEOC	. 8.50
				ISIBLE BARREL TY	PE	
7 W'	LTSC	21.82	2D82—WUGEB	2A82—WUDYB.		. 11.50
7WS 5W	LVC LVC	2L83—WUCUB 2L84—WUDEB	2D83—WUGIB	2A83—WUFEB .		. 11.00
		21.84WUDEB le engraving of signatur	2D84—WUGOB	2A84—WUFYB .		. 8.50

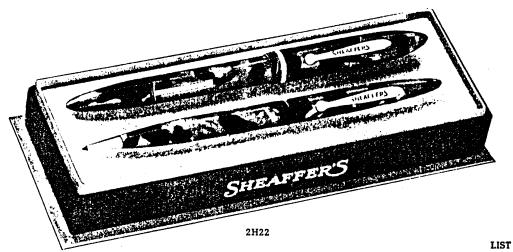
THREE PIECE ENSEMBLES AT A SAVING



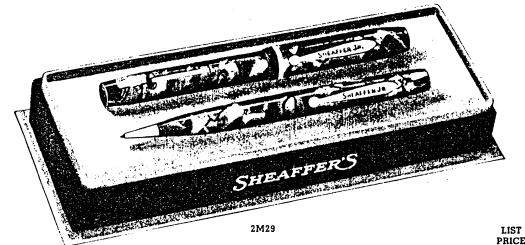
3M3-LX

PEN	PENCIL	BLACK	EBONIZED PEARL	GREY PEARL	MARINE GREEN	LIST PRICE OF ALL ITEMS	SET PRICE COM- PLETE
			LIFETIME	LEVER TYPE			
	SLT	3L1-LX-MSEFO	3D1-LXDAFYB	3M1-LX-MSEBA	3111-LX-MSECE	\$15.75	\$14.00
74TC 74VC	LTSC LVC	3L2-LX—MSEKE 3L3-LX—MSETE	3D2-LX—DAGAB 3D3-LX—DAGEB	3M2-LX—MSEGY 3M3-LX—MSELI	3H2-LXMSEHU 3H3-LXMSEMO	14.75 13.00	13.00 11.25
			LIFETIME VISI	BLE BARREL TYPE			
8W 74W	SLT LTSC		3D81-LX—WUGUB 3D86-LX—WUMOB			15.75 14.75	14.00 13.00
1.1 M	LISU	SLOO-LA-W UMED	SD60-LA W UMOH	SAOD-LA-W UMID		14.75	13.00
			"FIRST LADY" LI	FETIME LEVER TY	PE		
73V	LVF	3L7-LX—LADOD	3D7-LX—LADFY	3M7-LX—LADUF		13.00	11.25
		"FIRS	ST LADY" LIFETIN	ME VISIBLE BARRE	EL TYPE		
73WS	LVF	3L87-LX—LADIJ	3D87-LX—LADOK	3A87-LX—LADUL		13.00	11.25
			ייבוספד ו אח	Y" LEVER TYPE			
53V	LVF	2127 I ADDII	3D37-LX—LADSA			9.25	7.50
50 Y	LVF	3L3 (-LA—LADRU	3D37-LA-LADSA	SMS7-LADIE		9.23	7.50
			"FIRST LADY" V	ISIBLE BARREL TY	PE		
53WS	LVF	3L88-LX-LADXA	3D88-LX-LADYE	3A88-LXLADZI		9.25	7.50
		S	HEAFFER FEATHE	RTOUCH LEVER 1	TYPE		
5TC 5VC	LTSC LVC		3D32-LX—DAHOB 3D33-LX—DAHUB		3H32-LX—THOXA 3H33-LX—THOZA	9.75 9.25	8.00 7.50
310	13.4.0	JEJJ-EA-THOYA	3D33-LXDAILCH	3/433-174	31133-12A—- 11102A	7.23	1.30
		SHEAF	FER FEATHERTO	UCH VISIBLE BAR	REL TYPE		
7 W	LTSC		3D82-LX—WUGYB 3D83-LX—WUHAB		· · ·	12.25	10.50
7W'S 5W	LVC LVC		3D83-LX—WUHAB 3D84-LX—WUHEB			$\begin{array}{c} 11.75 \\ 9.25 \end{array}$	10.00 7.50
			A				
				LEVER TYPE	0110011		
3TC 3VC		3L22-LX—THOJA 3L23-LX—THOKA		3M22-LX—THOQA 3M23-LX—THORA	3H22-LX—THOMA 3H23-LX—THONA	7.25 6.75	5.00 5.00
			• • • • • • • • • • • • • • • • • • • •				

TWO PIECE BALANCE AND JUNIOR ENSEMBLES



PEN	PENCIL	BLACK	EBONIZED PEARL	GREY PEARL	MARINE GREEN	PRICE OF ALL ITEMS	PRICE COM- PLETE			
SHEAFFER LEVER TYPE										
3TC 3VC	LTAC LVAC	21.22—THAZY 21.23—LABAT	2D22—DALEB 2D23—DALIB	2M22—MBEYT 2M23—MSEAB	2И22—ТИАТІ . 2И23—НАВАК .	\$6.50 6.00	\$5.00 5.00			
			SHEAFFER VISI	BLE BARREL TYPI	E					
3 W	LVAC	21.85	2D85—WUKEB	2A85WULAB		6.00	5.00			
SHEAFFER CHROMIUM TRIMMED LEVER TYPE										
2T 2V	LVAC-X LVAC-X	21.21—THAZW 21.20—THARO		2M21—THAZU 2M20—THAUS		4.75 4.75	3.95 3.95			



PEN	PENCIL	BLACK	EBONIZED PEARL	GREY PEARL	MARINE GREEN	PRICE OF ALL ITEMS	PRICE COM- PLETE
-				IOR LEVER TYP		112110	
2	L	21.29—THEMU	·		-· · · · · · ·		\$2.95
		SH	EAFFER JUNIOR	VISIBLE BARREI	L TYPE		
20	L	21.89		2A89—WULYB			2.95

SHEAFFER desk sets are supplied with one of three pens, the Life-time, No. 74D, Code ZYURL, the No. 5D, Code ZYURS, No. 3D, Code ZYURW, All desk set bases are complete with pens, each of the proper color to match the base, but if it is necessary to order desk pens separately for replace-

ment purposes, the price of the No. 71D is \$8.00, the No. 5 D, \$5.00 and the 3D, \$3.00.

5D

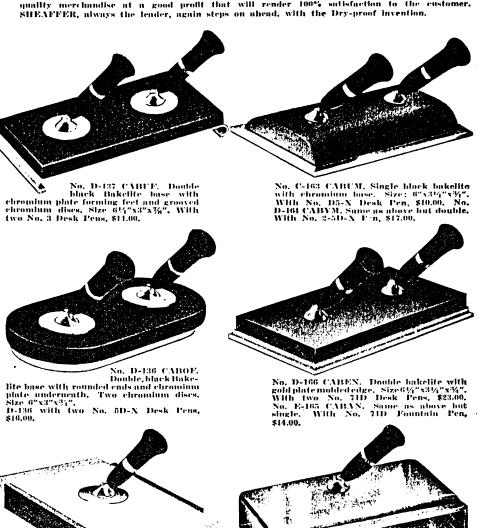
 ^{3}D

SHEAFFER'S PRIZE WINNING DESK SET LINE

Thousands of dollars have been spent in the designing of this striking new line of desk sets, Some of the foremost designers in the country have worked on these sets. Others are the result of prize competitions conducted in leading net schools. Their retail effectiveness has been tested and they sell better than styles offered in years past.

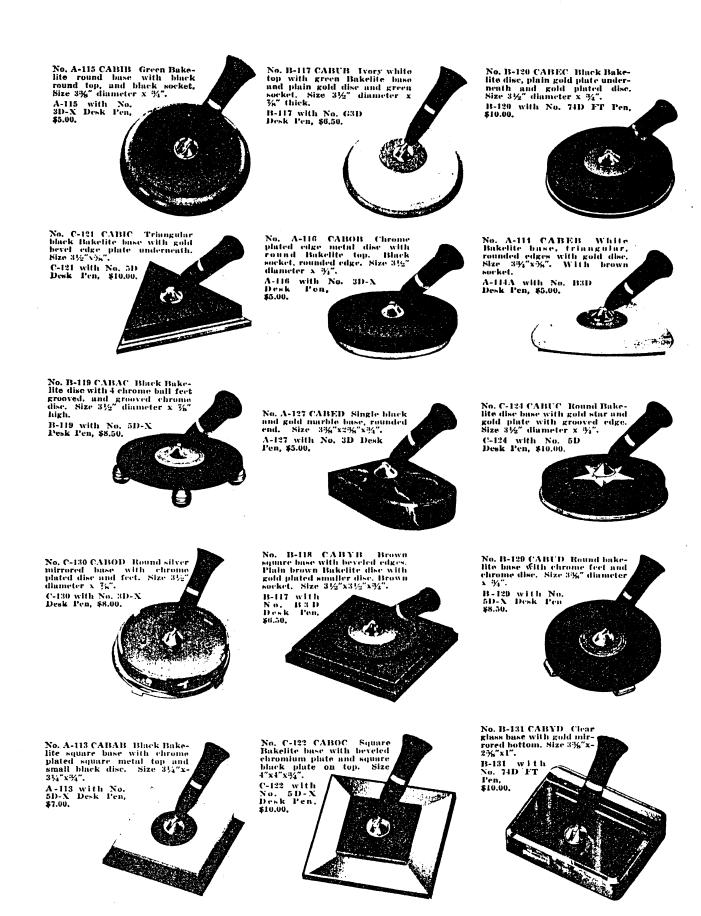
This new line embodies another revolutionary improvement-SHEAFFER'S Dry-proof socket. A little key in the section of the pen engages a clever mechanism within the socket. A half turn to the right locks the pen securely in the socket providing a perfect air-seal and keeping the tip of the pen moist for instant writing. Even when the pen is not locked in the socket, it still seals better than the average desk set since the pen rests against a bevoled shoulder within the socket. Thus the pen may be used in the free fitting position throughout the day, locked at night and stored away in a desk drawer with assurance that the pen will not pop out of the socket and be dry the following morning. Or it can be locked in a second at each time of using with virtually no inconvenience.

Only SHEAFFER has the Dry-proof socket. This revolutionary improvement climinates entirely Only SHEAFFER has the Dry-proof socker. This revolutionary improvement eliminates entirely the major fault with desk sets of the past, drying out of the pen. This improvement makes possible the rehabilitation of the desk set market because it gives you the opportunity of selling quality merchandise at a good profit that will render 100% satisfaction to the customer. SHEAFFER, always the leader, again steps on ahead, with the Dry-proof invention.



No. E-167 CABIN. Single brown and white bukelite base, brown socket, gold trim. Size 7"XI"X\(\frac{1}{2}\)' \text{Vi}\(\frac{1}{2}\)' \text{Vi}\(\frac{1}\)' \text{Vi}\(\frac{1}{2}\)' \text{Vi}\(\frac{1}{2}\)' \text{Vi}\(\frac{1}{2}\)' \text{Vi}\(\frac{1}{2}\)' \text{Vi}\(\frac{1}{2}\)' \text{Vi}\(\frac{1}{2}\)' \text{Vi}\(\frac{1}{2}\)' \text{Vi}\(\frac{1}{2}\)' \text{Vi}\(\frac{1}{2}\)' \text{Vi}\(\frac{

No. C-132 CABAF. Gold mirrored desk set base. Size 5½"x3½"x1" thick. Equipped with 74D FT Pen. Price complete, \$12.00 list.





No. D-527 BUBUF. Double Brazilian onyx, large, half oval style with kidney scoop. Size 8"x17". D-527 with two No. 71D Feathertouch Lifetime Pens, 864.00.

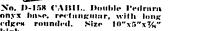


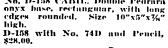
No. D-525 BUBEF. Double Brazilian onyx, rectangular base. Size 8"x11". D-525 with two No. 71D Pens, \$48.00.



No. D-519 BUBED. Double Brazilian onyx base with large scoop. Size 6"x12". D-519 with (wo No. 71D Pens, \$11.00.

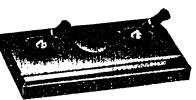








No. E-105 RASBI. Single jet gluss base with pencil groove. Size 7"x5½"x"i". E-105 with No. 74D Pen, \$14.00.



No. D-107 RADBO. Double jet glass base with pin scoop and pencil groove. Size 9¾"x5½"x1". D-107 with Pencil and 71D, \$26.00.



No. E-520 BUBYB. Single Brazilian onyx oval base with rough edge. Size 10"x7". E-520 with No. 74D Pen, \$29.00.



No. E-135 CABEF, Single, white Lenox chim with brown bake-lite base and brown socket, Size 6"x3"x'\'x'." E-135 with B3D Desk Pen, \$10.00.



No. D-522 BUBUD. Double Brazilian onyx, eval base with rough edge. Size 10"x7". D-522 with two No. 74D Pens,



No. E-168 CABYN. Rectangular blue glass mirror with chromium base and disc. Size 7"x11\(\frac{1}{2}\)x\(\frac{1}{2}\)\(\frac{1



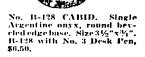
No. C-119 CABYG. Black Belgian marble base with two edges rounded and gold-plated exlindrical feet. Size 4"x3"x1". C-149 with No. 5D Desk Pen, \$10.00.

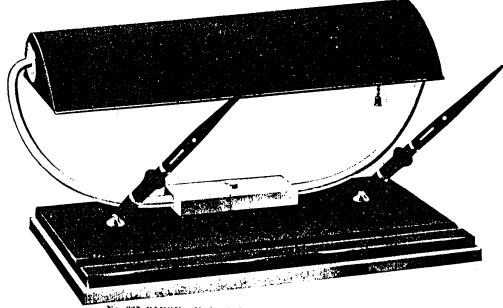


No. D-109 CABAP. Black Carrara glass with rounded corners and gold filled base. Size 10"x7"x1". Equipped with two 71D Pens. Price complete, \$17.00 list.



No. A-148 CABUG, Pedrara onyx base, round with smooth edge. Size 3½" diameter x ½", A-118 with No. 5D-X Desk Pen, \$7.00,





No. 327 CABON. No. 327 CABON. Modernistic lamp. Black glass on chromium base. Chromium arms supporting black shade. Base measures 11"\(x\text{N"}\\ x\text{3}'\), Lamp shade 14"\(x\text{4}\text{2}"\(x\text{2}"\). Height of shade 8". No. 327 with two No. 74D Lifetime Pens, \$75.00.



No. C-162 CABOM. Burl with black bakelite discs and base. Size 6"x3"x¾". C-162 with No. 5D Desk Pen, \$19.00.
D-146 CABAM. Same as above except double with 74D Dosk Pen and Desk Pencil, \$19.00.



No. D-111 CABUL.

Double mishogany plaque
with bakelite base and discs. Size 6"x3"x34".
D-144 with two 3D Pens, \$13.00.
No. C-160 CABEM. Same as above but single.
C-160 with No. 3D Pen, \$8.00.



No. E-133 CABIF. Single lend mirror glass buse with scoop and groove. Oval. Size 10"x5½"x1" high. E-133 with No. 5D-X Desk Pen, \$15.00.



No. D-145 CABYL. Burl walnut plaque with black bakelite base and gold feet, two No. 5 Deak Pens, \$17.00.
C-161 CABIM. Same as above except single with 5D Deak Pens \$16.00. l'en, \$10.00.

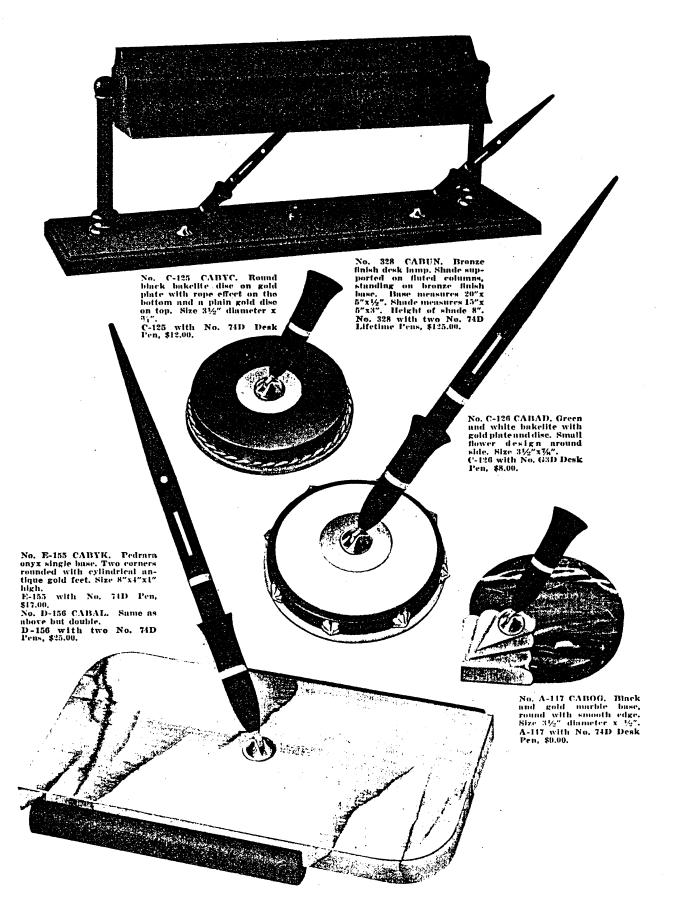


No. D-142 CABIG. Double silver mirror base with grooved chromium feet. Size 6"x3"x1" high.
D-112 with two No. 5DX Desk Pens, \$19.00.

E-141 CABEG. Same as above but single with 5D Desk Pen, \$12.00.



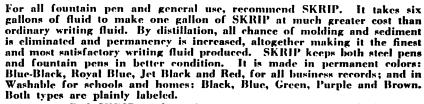
No. D-151 CABUK. Double green Argentine onyx base, two corners rounded with cylindrical antique gold feet. Size 8"x1"x1" high.
D-151 with two No. 71D Pens, \$28.00.
No. E-153 CABOK. Same as above but single, E-153 with No. 74D Pen, \$19.00.







IN THE NEW SKRIP-WELL BOTTLE



Permanent Red SKRIP is the *only* permanent, sediment-free Red writing fluid produced. Point out to your customers that records of which one-half are permanent and the other half not, are not satisfactory. SKRIP will make them 100% permanent. SKRIP flows freely, dries quickly, spreads evenly and does not clog.

Available now in the greatest writing fluid bottle improvement of all times—the SKRIP-WELL bottle. The SKRIP-WELL uses the last drop, makes fountain pen filling easier, climinates the inkwell for steel pen dipping and keeps fingers clean.



Permanent Jet Black

LIST PRICES

2 oz. (all colors)				\$ 2.00 per dozen
4 oz. (all colors)				3.25 per dozen
9½ oz. (all colors)				6.00 per dozen
Pints				10.20 per dozen
Pints (Red, Green and Purple) .				12.00 per dozen
Quarts				
Quarts (Red, Green and Purple)				

Above prices are subject to trade discount to established retailers. For detailed information and shipping weights, suggested retail prices and gallon prices, see back of enclosed order blank.



PENCIL-SKRIP "Successor to Leads"

Millions of SHEAFFER pencils are in daily use. Their owners want SHEAFFER'S Pencil-SKRIP. Stock and display it prominently. PENCIL-SKRIP, of Sheaffer quality, offers you a gigantic market and paves the way for increased pencil business. It is smoother, stronger, writes blacker and more evenly than ordinary leads. It is wax impregnated—not merely coated—and therefore much stronger.

PENCIL-SKRIP is smooth. The highest grade graphite is evenly distributed throughout. It is extremely dense

PENCIL-SKRIP is a round lead, for tests prove that round leads are stronger than square leads. A round lead has equal strength all the way around, no matter which part touches the paper. A square lead is weaker from one side to the other. PENCIL-SKRIP fits all pencils, including those sold with square leads. Special HB Pencil-SKRIP is the best lead produced.

Support PENCIL-SKRIP prominently and consistently. Featured in color advertising blanketing the country. Handy counter case illustrated has supply of erasers, another much needed accessory.

ORDER THIS ASSORTMENT OF LEADS

NO. 1560 ASSORTMENT

Contains 12 dozen packages PENCIL-SKRIP ass	sorted in 6	grades of	black	from	Special	HB to	211	, and Red.
Blue, Indelible and Green Crayons, at \$1.80								
2 dozen tubes Sheaffer Erasers, \$1.20 list per 1 PENCIL-SKRIP and ERASER Display Case								
Total Value of Assortment	-							

SEE ENCLOSED ORDER BLANK FOR NET PRICE TO ESTABLISHED RETAILERS